



Before



# JFB Hart Ultra Durable Coatings Product Presentation

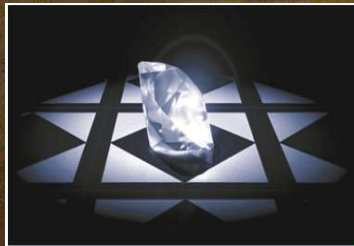


After

GlossTek-400

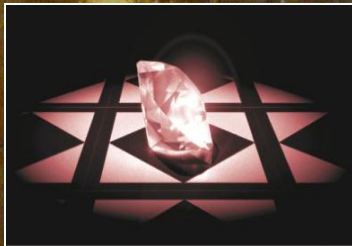
# JFB Hart Ultra Durable Coatings

## Ultra Durable Floor Care Products



**GlossTek 100**

8 – hour dry product  
3 component system  
Up to 95° gloss  
350-400 sq. ft./gal  
For VCT, Vinyl Sheet,  
Terrazzo, Ceramic,  
etc...



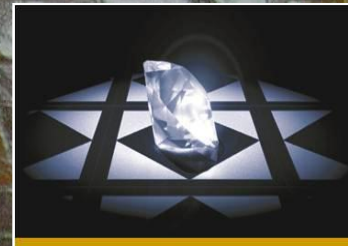
**GlossTek 400**

4 – hour dry product  
3 component system  
Up to 95° gloss  
325-350 sq. ft./gal  
For VCT, Vinyl Sheet,  
Terrazzo, Ceramic,  
etc...



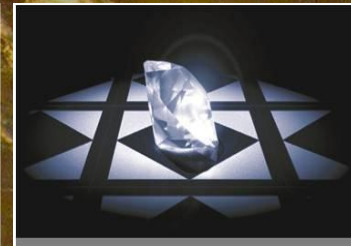
**MatteTek™ 300**

8 – hour dry product  
2 component system  
Up to 25° gloss  
300-350 sq. ft./gal  
For VTC, Vinyl Sheet,  
Terrazzo, Ceramic,  
etc...



**SatinTek 300**

8 – hour dry product  
2 component system  
Up to 55° gloss  
300-350 sq. ft./gal  
For VCT, Vinyl Sheet,  
Terrazzo, Ceramic,  
etc...



**VersaTek 100**

8 – hour dry product  
2 component system  
Up to 85° gloss  
300-350 sq. ft./gal  
For Concrete and  
Ceramic  
Available in colors

Game Line Paints are available for gymnasium floors (wood and rubber sports floors).

### "plus MB" Technology

- Inhibits the growth of microorganisms such as bacteria, mold and mildew.

### Adhesion Plus

- To increase adhesion strength to hard surfaces such as ceramic tile.

### GripLok & GripLok Gloss

- To increase slip co-efficient of friction. GripLok will reduce gloss to a matte finish. GripLok Gloss will maintain a high gloss finish.

# JFB Hart Ultra Durable Coatings

## Benefits & Features



**Reduces Floor care costs:**

- Eliminates burnishing
- Eliminates scrub & recoats
- Eliminates stripping

**Sustainable  
& Green**

**Better protection  
of the flooring**

**JFB Hart Key  
Benefits & Features**

**Reduces  
operation interference**

**Great looking floors  
every day, all day**

**Antimicrobial Protection to  
Inhibit Growth of Microorganisms**

**Reduces risk of slip & fall  
(NFSI certified as "High Traction")**

# JFB Hart Ultra Durable Coatings

## *Sustainable & Green*



JFB Hart's products are environmentally and economically superior to conventional floor finishes through:

- **VOCs:**
  - Less than 50 g/l; which meets all agency regulations
- **Odor:**
  - Virtually odorless
  - Eliminates odors associated with conventional floor finish application, recoating and stripping
- **LEED Credits:**
  - Meets LEED EQ 43.2 Low Emitting Materials, Paints and Coatings
  - Can obtain LEED credit by meeting VOC requirements established by SCAQMD
- **Reduces / Eliminates:**
  - Labor resources up to 95% by eliminating burnishing, scrub, recoats and stripping
  - Water resource associated with scrub and recoating along with annual stripping
  - Electric power associated with burnishing, scrubbing, recoating and stripping
  - Solid wastes (residue, stripper waste, pads, containers) by eliminating burnishing, scrub, recoating and stripping

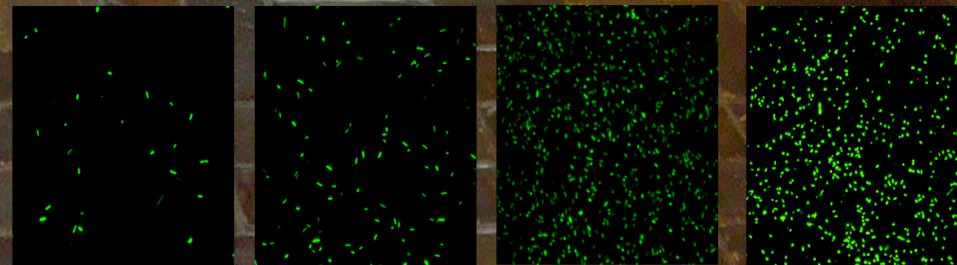
# JFB Hart Ultra Durable Coatings Antimicrobial Technology



## “Plus MB” Products Inhibit the Growth of Microorganisms

- The “*plus MB*” technology inhibits the growth of microorganisms such as bacteria, mold and mildew.
- The “*plus MB*” technology will last as long as the coating lasts.
- All of JFB Hart’s Ultra Durable Products can have the “*plus MB*” technology incorporated into them during manufacturing.
- Excellent for Healthcare, Education, Retail, Government, Food & Beverage Plants and many more...

Unprotected Surface



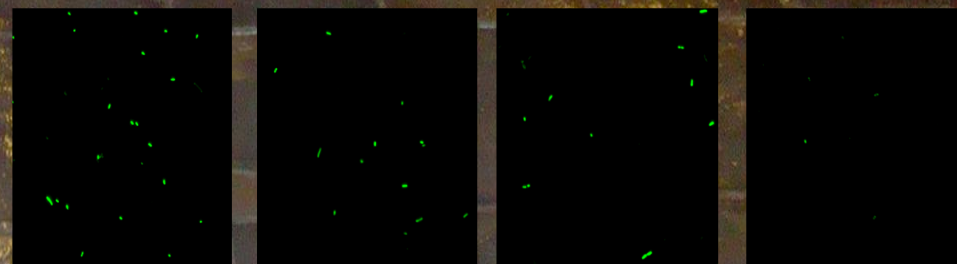
2 Hours

16 Hours

20 Hours

24 Hours

JFB Hart Products with Microban® Antimicrobial Protection Additives



2 Hours

16 Hours

20 Hours

24 Hours

The pictures above show the efficacy of an unprotected surface versus a protected surface using Microban’s antimicrobial product protection through a 24 hour period.

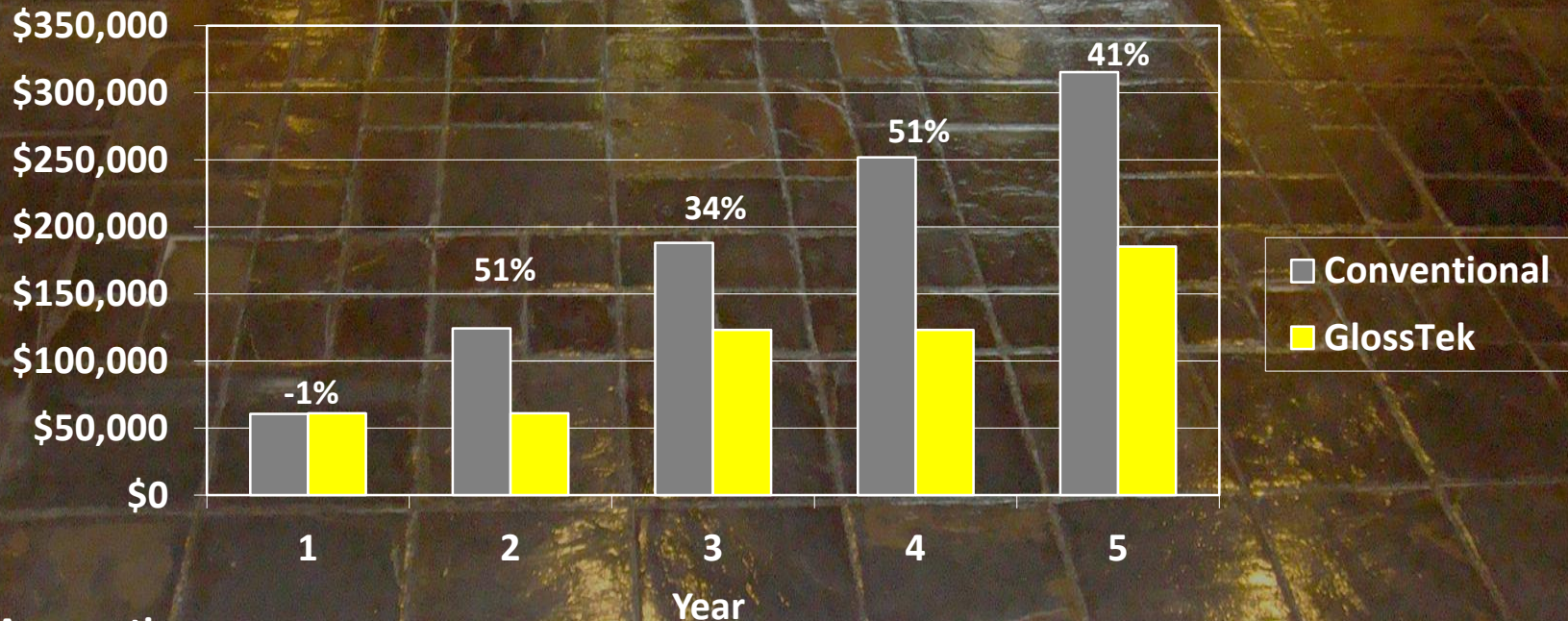


# JFB Hart Ultra Durable Coatings

## Cost Comparison Savings by Year



Conventional vs. GlossTek  
Cumulative Cost Savings Per Year



### Basic Assumptions:

- 100,000 sq. ft. location
- Burnish 2x per week
- Scrub and Recoat 4x per year
- Annual Strip
- GlossTek initial application / reapplication every other year

# JFB Hart Ultra Durable Coatings

## Cost Comparison Detail



Average Costs (Based on 100,000 sq. ft. location over a 5 Year Time Frame)

<u>Tasks</u>	Conventional Finish		GlossTek	
	<u>Labor</u>	<u>Product</u>	<u>Labor</u>	<u>Product</u>
Initial Application	\$6,480	\$9,375	\$3,600	\$57,550
Burnishing	\$62,400	\$0	\$0	\$0
Scrub & Recoat	\$67,675	\$93,750	\$0	\$0
Strip & Refinish	\$34,920	\$40,835	\$0	\$0
Restoration	<u>\$0</u>	<u>\$0</u>	<u>\$9,000</u>	<u>\$115,100</u>
<b>Total</b>	<b>\$171,475</b>	<b>\$143,960</b>	<b>\$12,600</b>	<b>\$172,650</b>
<b>Overall Total</b>	<b>\$315,435</b>		<b>\$185,250</b>	
<b>GlossTek Savings</b>	<b>\$130,185</b>			
<b>Percent Savings</b>	<b>41%</b>			

**Notes:**

- Price of product used for this analysis is:
  - GlossTek = \$225 per gallon; acrylic finish = \$25 per gallon; acrylic stripper = \$30 per gallon
- Labor rate is calculated at \$18 per man hour

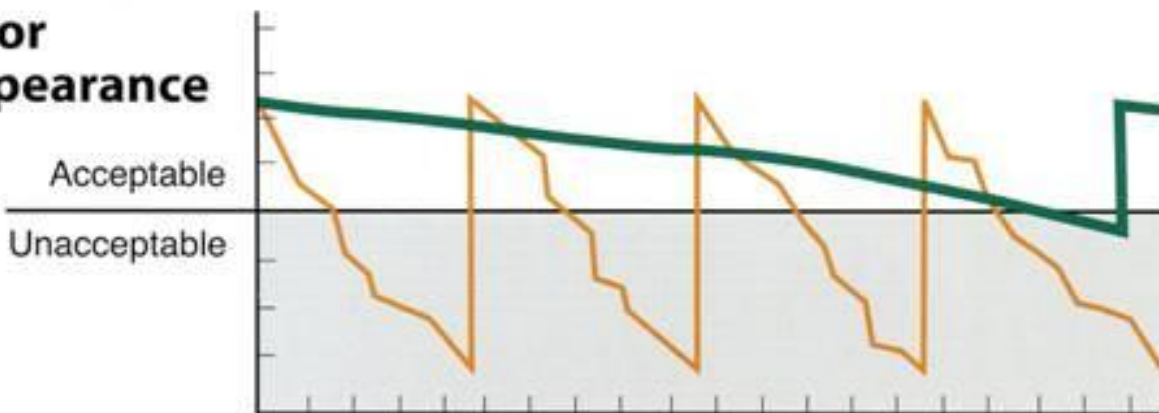
# JFB Hart Ultra Durable Coatings

## Consistent Appearance with GlossTek



Appearance Over Time Comparison: GlossTek vs. Conventional Finishes

**Floor  
Appearance**



With GlossTek, your floors maintain a consistently beautiful finish.

With conventional finishes, floors are below acceptable much of the time.

— Conventional

— GlossTek



# JFB Hart Ultra Durable Coatings

## Flooring Manufacturers & Surfaces



JFB Hart's products are endorsed and/or recommended by a number of the top flooring manufacturers and are used on all types of substrates, including:

### Flooring Manufacturers

- American Tile/Vinylasa
- Centiva/International Floors
- Forbo Linoleum
- Lonseal
- LSI Tile
- Mannington
- Parterre Vinyl Flooring
- Roppe Corporation
- Tarkett
- Toli International

### Applicable Substrates

#### *Non-Resilient Flooring*

- VCT
- Vinyl Sheeting
- Luxury Vinyl
- Vinyl Asbestos
- Rubber
- Linoleum
- Vinyl Sports Floors
- Factory Urethane Flooring

#### *Resilient Flooring*

- Terrazzo
- Concrete
- Wood
- Epoxy
- Ceramic
- Porcelain
- Slate
- Marble
- Quarry

# JFB Hart Ultra Durable Coatings

## Select Floor Care Application Locations



### Health Care

- Kidney dialysis
- Bathrooms
- Patient Rooms
- Labs
- Cafeteria
- Stairwells
- Physical therapy
- Non-patient hallways
- Elevators
- Administrative areas
- Intensive care units
- Emergency care units
- Operating rooms
- Lobbies
- Patient hallways
- Pet Hospitals

### Sports Arenas

- Hallways
- Bathrooms
- Gymnasium Floors

### Education

- Hallways
- Bathrooms
- Gymnasium
- Multi-purpose rooms
- Theatre stage
- Cafeteria
- Labs
- Administrative areas
- Stairwells
- Classrooms

### Hospitality

- Service Elevator Landings
- Back Hallways
- Ceramic Bathrooms
- Slate and Terrazzo Lobbies
- Break Rooms and Employee Cafeteria
- Wood Floors (Bars, Dining Rooms, Banquet areas, dance floors)

### Airports

- Bathrooms
- Baggage Claim
- Terminal Hallways
- Restaurants
- Check-In Counters
- Security
- Back Hallways

### Warehouses

- Concrete
- Bathrooms
- Break rooms
- Cafeterias

### Churches

- Hallways
- Bathrooms
- Auditoriums

### Restaurants

- Entrance
- Bars
- Bathrooms
- Dance Floors

### Prisons

- Hallways
- Cells
- Common Areas

### Retail Stores

- National Chains
- Check-out Lanes
- Aisles
- Bathrooms
- Photo Areas

### Government Bldgs.

- Bathrooms
- Hallways
- Lobbies
- Service Elevator Landings
- Back Hallways
- Slate and Terrazzo Lobbies
- Military Bases
- VA Hospitals



# JFB Hart Ultra Durable Coatings

## Location: Healthcare



**GlossTek-400**



**GlossTek-400**



**GlossTek-400**



**GlossTek-400**

### Benefits & Features

- Restores luster and color
- Outstanding slip co-efficient of friction
- Significantly reduces maintenance costs:
  - Eliminates burnishing and buffing
  - Eliminates stripping
- Reduces operational interference
- Virtually odorless
- Increases product longevity
- Consistently great looking floors

### Applicable Locations

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>• Lobbies</li> <li>• Hallways</li> <li>• Patient Rooms</li> <li>• Cafeterias</li> <li>• Stair wells</li> <li>• Elevators</li> <li>• Nurses stations</li> </ul> | <ul style="list-style-type: none"> <li>• Operating Rooms</li> <li>• Labs</li> <li>• Emergency Care Units</li> <li>• Dialysis Centers</li> <li>• Intensive care</li> </ul> |
|---|---|

### Product Enhancements

#### *Plus MB™*

- Inhibits growth of bacteria, mold and mildew
- Reduces odor
- Sustains enhanced appearance

#### *GripLok™*

- Increases slip resistance
- Increases durability

# JFB Hart Ultra Durable Coatings

## Location: Education



**VersaTek-100**



**GlossTek-400 Plus MB**



**HP-330 Epoxy Base Coat**  
**VersaTek-100 Color w/Flakes**



**GlossTek-100 w/Adhesion Plus**

### Benefits & Features

- Restores luster and color
- Outstanding slip co-efficient of friction
- Significantly reduces maintenance costs:
  - Eliminates burnishing and buffing
  - Eliminates stripping
- Reduces operational interference
- Virtually odorless
- Increases product longevity
- Consistently great looking floors

### Applicable Locations

- Hallways
- Bathrooms
- Gymnasium
- Cafeterias
- Classrooms
- Multi-purpose Rooms
- Admin areas
- Stairwells
- Labs

### Product Enhancements

- Plus MB™**
- Inhibits growth of bacteria, mold and mildew
  - Reduces odor
  - Sustains enhanced appearance

- GripLok™**
- Increases slip resistance
  - Increases durability



# JFB Hart Ultra Durable Coatings

## Location: Retail Stores



GlossTek-400



GlossTek-400

### Benefits & Features

- Restores luster and color
- Outstanding slip co-efficient of friction
- Significantly reduces maintenance costs:
  - Eliminates burnishing and buffing
  - Eliminates stripping
- Reduces operational interference
- Virtually odorless
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- Consistently great looking floors

### Product Enhancements

- Plus MB™**
- Inhibits growth of bacteria, mold and mildew
  - Reduces odor
  - Sustains enhanced appearance

- GripLok™**
- Increases slip resistance
  - Increases durability

### Applicable Locations

- Aisles
- Check out Lanes
- Bathrooms
- Runners

- Big Box
- Outlet Stores
- Malls
- Grocery Stores



# JFB Hart Ultra Durable Coatings

## Location: Government Buildings



GlossTek-400



GlossTek-400



GlossTek-100

### Benefits & Features

- Restores luster and color
- Outstanding slip co-efficient of friction
- Significantly reduces maintenance costs:
  - Eliminates burnishing and buffing
  - Eliminates stripping
- Reduces operational interference
- Virtually odorless
- Increases product longevity
- Consistently great looking floors

### Applicable Locations

- |                  |                  |
|------------------|------------------|
| • Bathrooms      | • Military Bases |
| • Hallways       | • VA Hospitals   |
| • Lobbies        | • Barracks       |
| • Patient Rooms  | • Court houses   |
| • Stairwells     | • Municipalities |
| • Fire station   | • Capitals       |
| • Police station | • City Hall      |

### Product Enhancements

#### Plus MB™

- Inhibits growth of bacteria, mold and mildew
- Reduces odor
- Sustains enhanced appearance

#### GripLok™

- Increases slip resistance
- Increases durability



# JFB Hart Ultra Durable Coatings

## Location: Transportation



Florida Bus Terminal



Denver Airport



O'Hare Airport



Midway Airport

### Benefits & Features

- Restores luster and color
- Outstanding slip co-efficient of friction
- Significantly reduces maintenance costs:
  - Eliminates burnishing and buffing
  - Eliminates stripping
- Reduces operational interference
- Virtually odorless
- Increases product longevity
- Consistently great looking floors

### Product Enhancements

#### *Plus MB™*

- Inhibits growth of bacteria, mold and mildew
- Reduces odor
- Sustains enhanced appearance

#### *GripLok™*

- Increases slip resistance
- Increases durability

### Applicable Locations

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• Terminal</li> <li>• Hallways</li> <li>• Bathrooms</li> <li>• Baggage Claim</li> </ul> | <ul style="list-style-type: none"> <li>• Restaurants</li> <li>• Check-in Counter</li> </ul> |
|--|---|



# JFB Hart Ultra Durable Coatings

## Location: Kitchens



**Before**

**VersaTek-100 Gray**



**After**

### Benefits & Features

- Restores old dirty looking floors into beautiful floors
- Available in 200+ colors with or without flakes
- High chemical resistant to chemicals found in kitchens
- Virtually odorless
- Outstanding slip co-efficient
- Reduces maintenance and costs
- Low VOCs
- Fast turnaround service times

### Markets & Industries

- |                 |                        |
|-----------------|------------------------|
| • Education     | • Airports             |
| • Hospitals     | • Government Buildings |
| • Nursing Homes | • Churches             |
| • Sports arenas | • Prisons              |
| • Restaurants   | • Office Buildings     |

### Product Enhancements

- Plus MB™**
- Inhibits growth of bacteria, mold and mildew
  - Reduces odor
  - Sustains enhanced appearance

- GripLok™**
- Increases slip resistance
  - Increases durability